

Griffin

High-Speed Internet Access Gateway



Do you install Wired or Wireless?

The question today is not whether Hotels need to provide High Speed Internet Access (HSIA), it is whether they should install a system that requires guests to use the Ethernet ports on their laptops and PDAs to connect to the Internet or whether to implement a wireless system that can only be used by guests whose laptops and PDAs are 'wireless enabled' (WiFi). Technology is changing at a rapid pace and wireless technology is becoming cheaper and more reliable. Not everyone has the ability to connect using wireless technology, but they will have in the very near future and those that have it will want to use it - everywhere; in the lobby, in the bar, by the pool. So should the hotelier wait for the demand or be proactive?

Conclusion: The decision when to install HSIA should have been made yesterday. The decision when to install wireless HSIA should be made today. Whatever solution is implemented it must be low-cost, reliable, flexible and completely under the hotelier's control.

Q - Which solution should the hotelier implement?

A - The Griffin High-Speed Internet Access Gateway

The Griffin allows guests to connect to the internet either using a standard network cable in the Ethernet ports on their laptops and PDAs or using the wireless capability of their 'WiFi' enabled devices.

The Griffin is suitable for hotels of all sizes and allows the hotelier to use their preferred Internet Service Provider. It is inexpensive and easy to implement. Guests will find it extremely simple to use and do not have to make any changes to the settings on their laptops or PDAs.

